

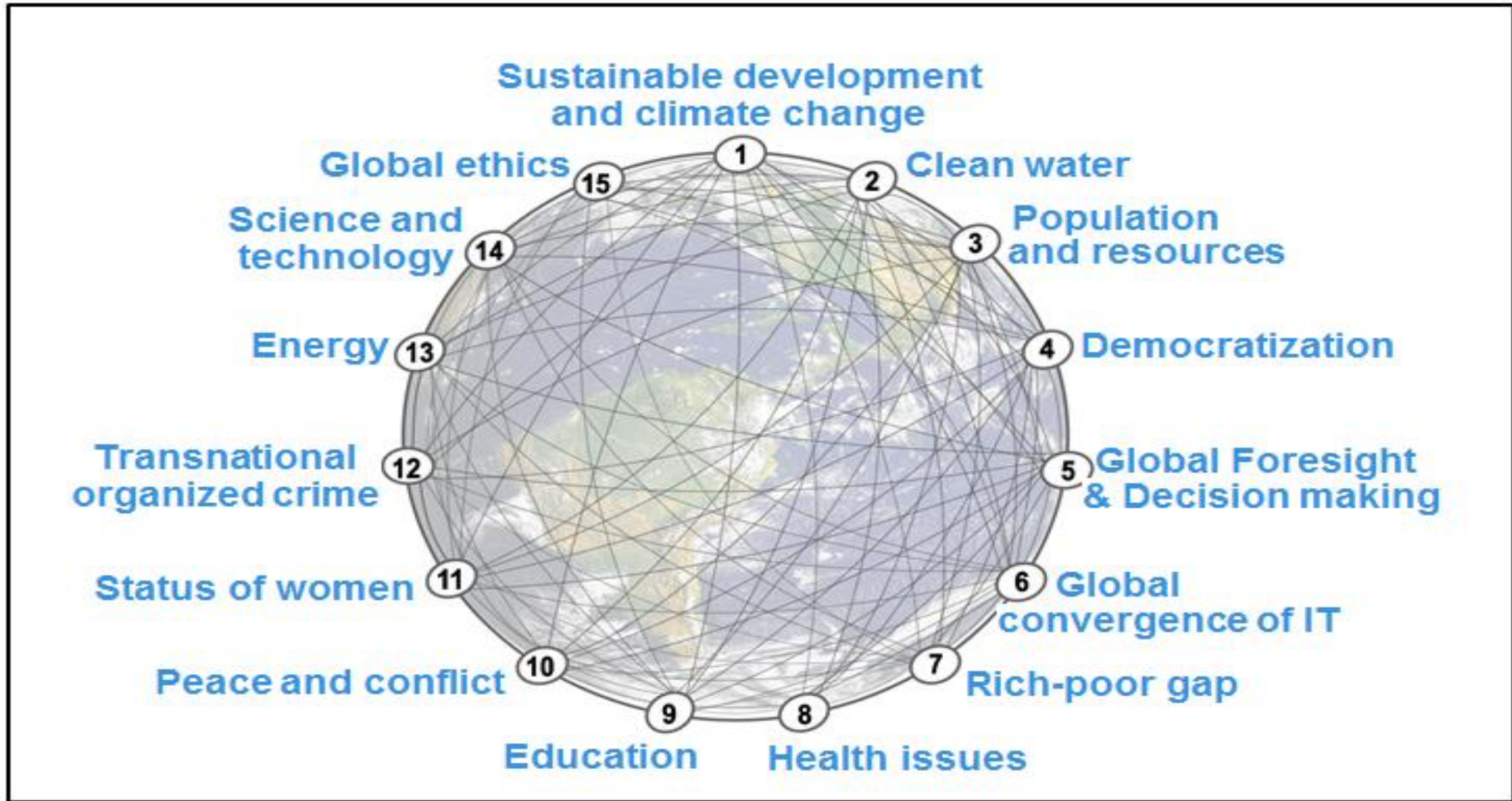
Blockchain Solutions for Sustainable Development

Wulf A. Kaal

Overview

- Core Problems
- Blockchain's Promise
- Blockchain Challenges
- Possible Solution

Core Problems





Sustainability

is the nexus of society,
the environment and
the economy.

provenance and trackability throughout the supply chain to assure goods are ethically sourced and followed sustainability protocols.



BETTER BUSINESS

Investing in safety, health and talent
Creating customer trust
Developing supply chains



BETTER ENVIRONMENT

Tackling climate change
Conserving resources
Protecting the environment



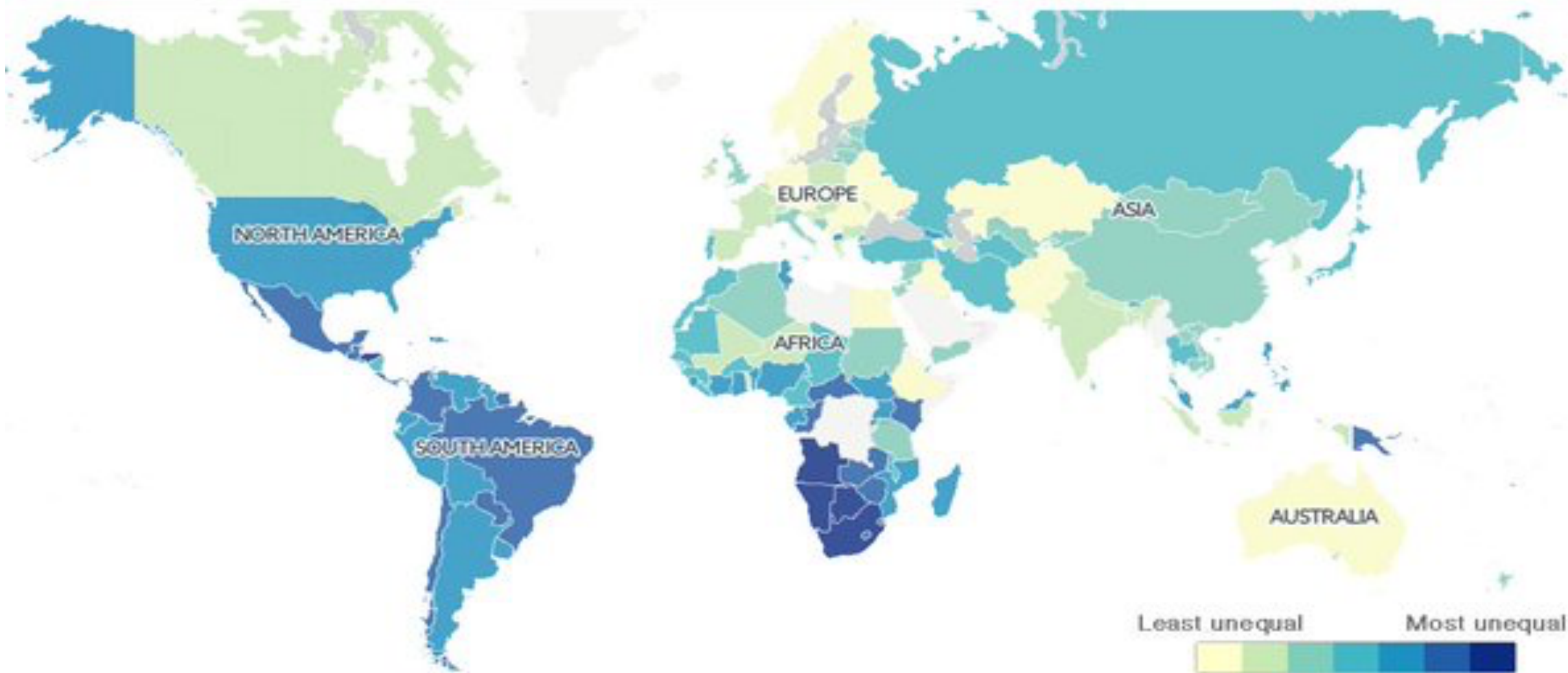
BETTER COMMUNITIES

Building community relationships
Inspiring young people
Supporting employment

**Making
tomorrow a
better place**

The most unequal regions in the world

GINI index measure of inequality



Source: GINI Index (World Bank estimate)





A CRISIS OF LEGITIMACY



Old: Industrial Age Power Generation









Human Rights



1 NO
POVERTY



3 GOOD HEALTH
AND WELL-BEING



5 GENDER
EQUALITY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



17 PARTNERSHIPS
FOR THE GOALS



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Our rights holders' issues which we can directly or indirectly influence through our policy and activity have been linked to the relevant global sustainable development goals.

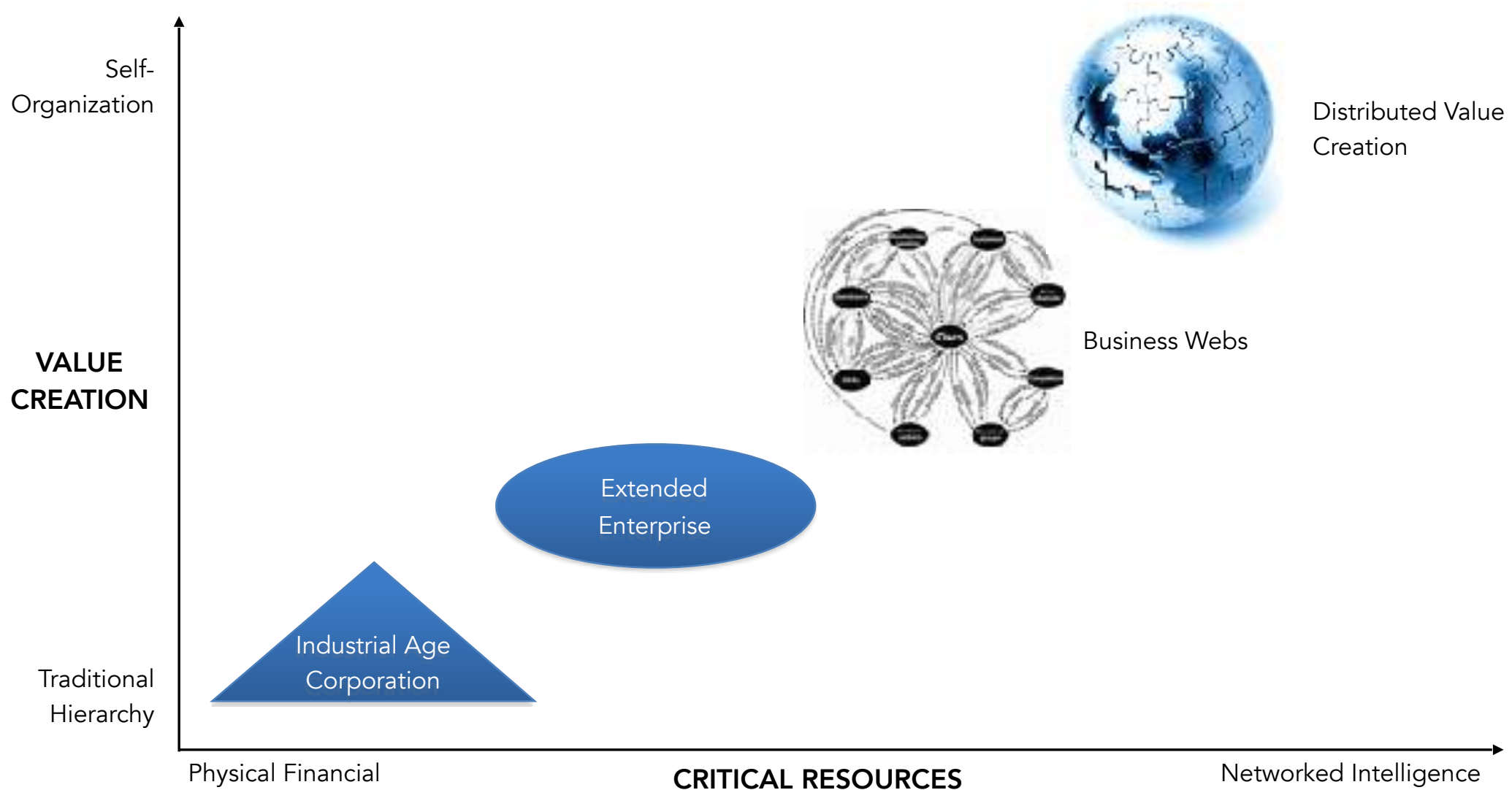


**SUSTAINABLE
DEVELOPMENT
GOALS**

Blockchain's Promise

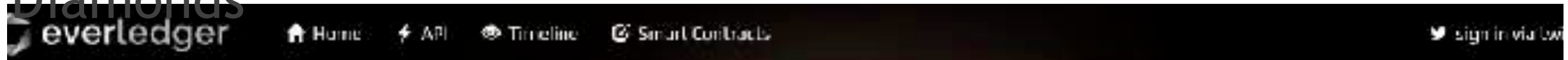


The Economics of Collaboration





Everledger: Tracing Ownership and Certifying Provenance of Diamonds



PROTECTION.

We are a fraud detection system, overlaying big data from closed sources like insurers and law enforcement.

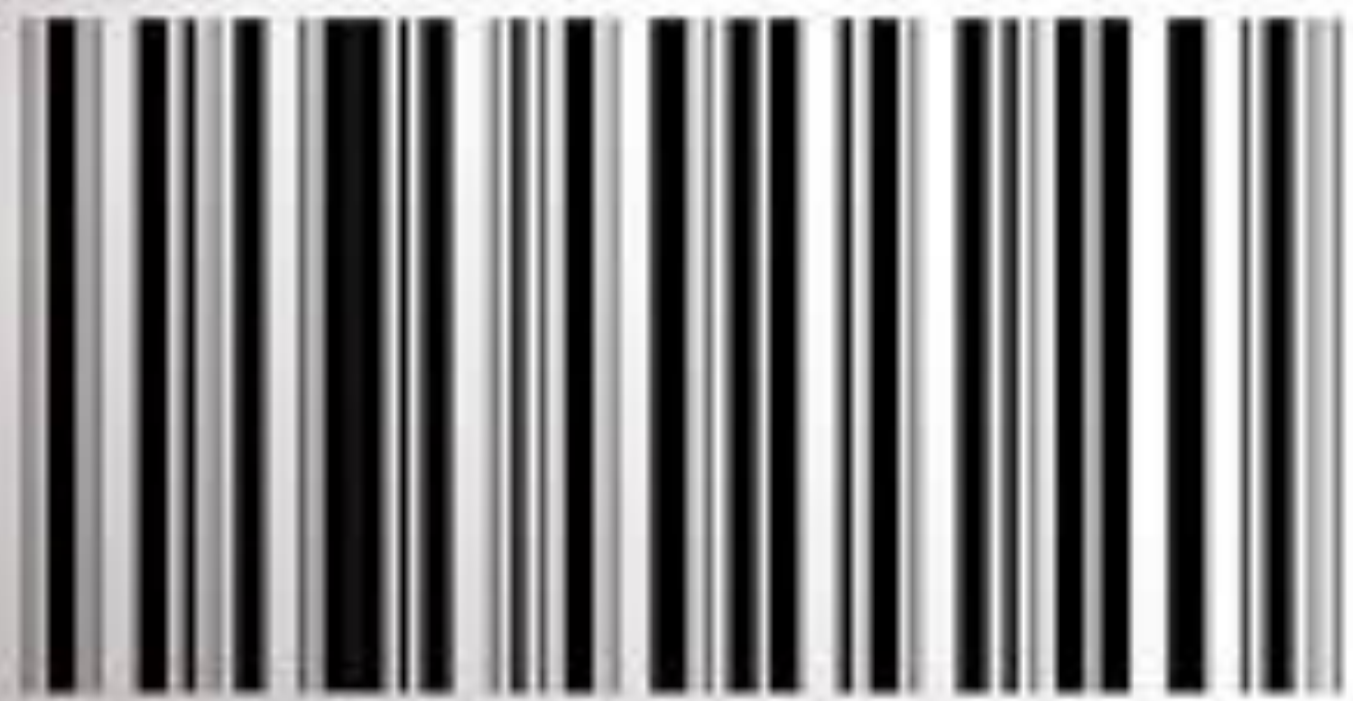


blockchain is the new supply chain



NEW: Distributed micro-grids powered by blockchain





I D E N T I T Y

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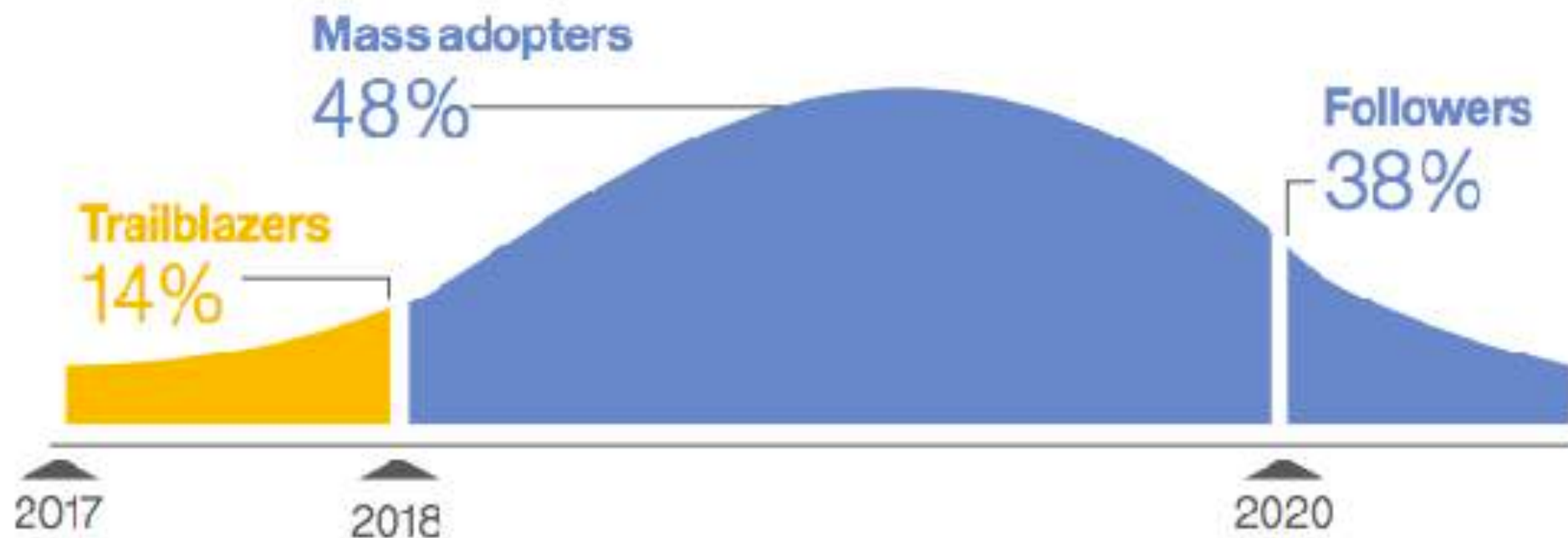
Join The Mobile Voting Revolution

Votem® is a revolutionary mobile voting platform designed to securely cast votes in elections across the globe.



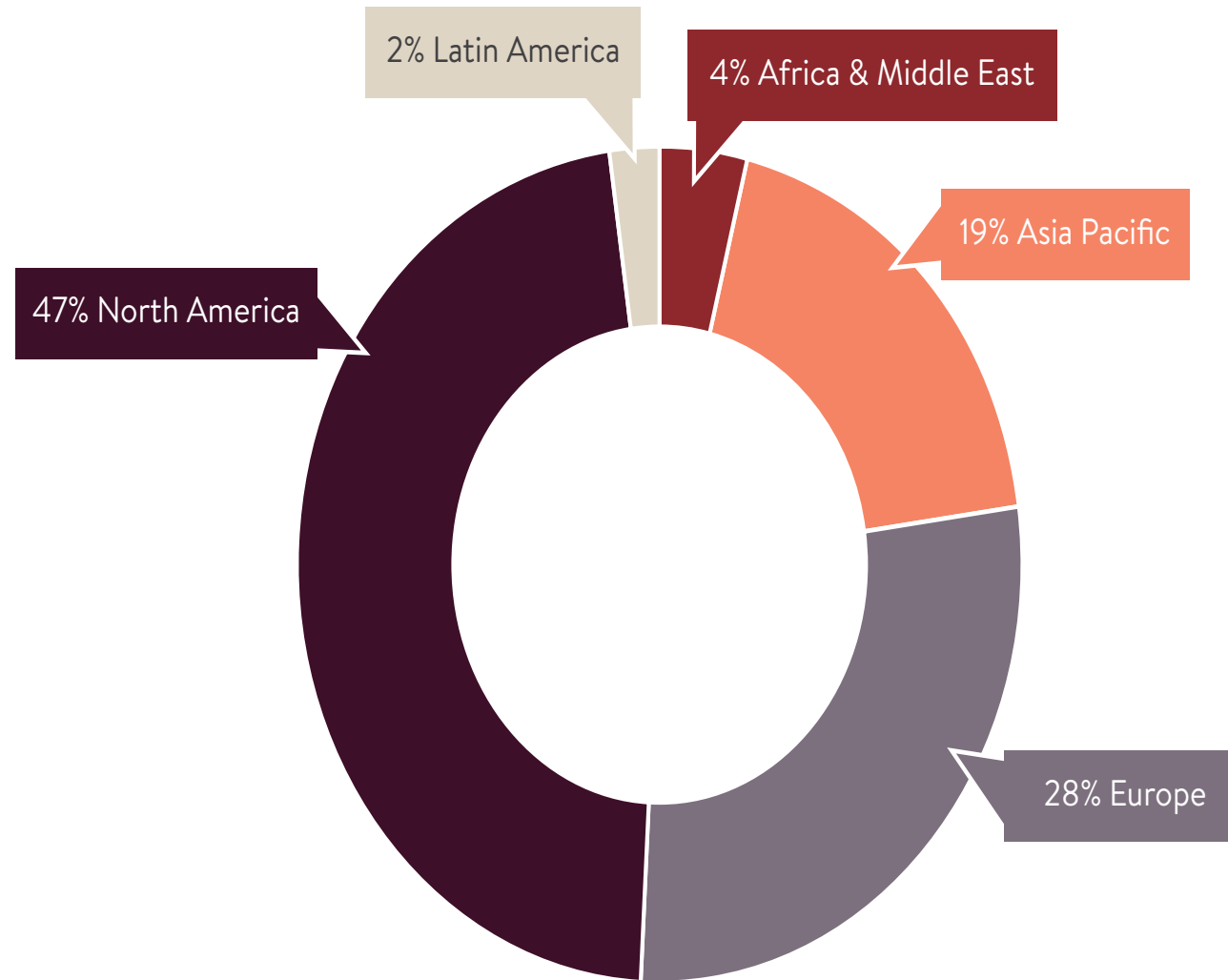
Figure 1

First to finish: Respondents' expectations of when they will have blockchains in production and at scale

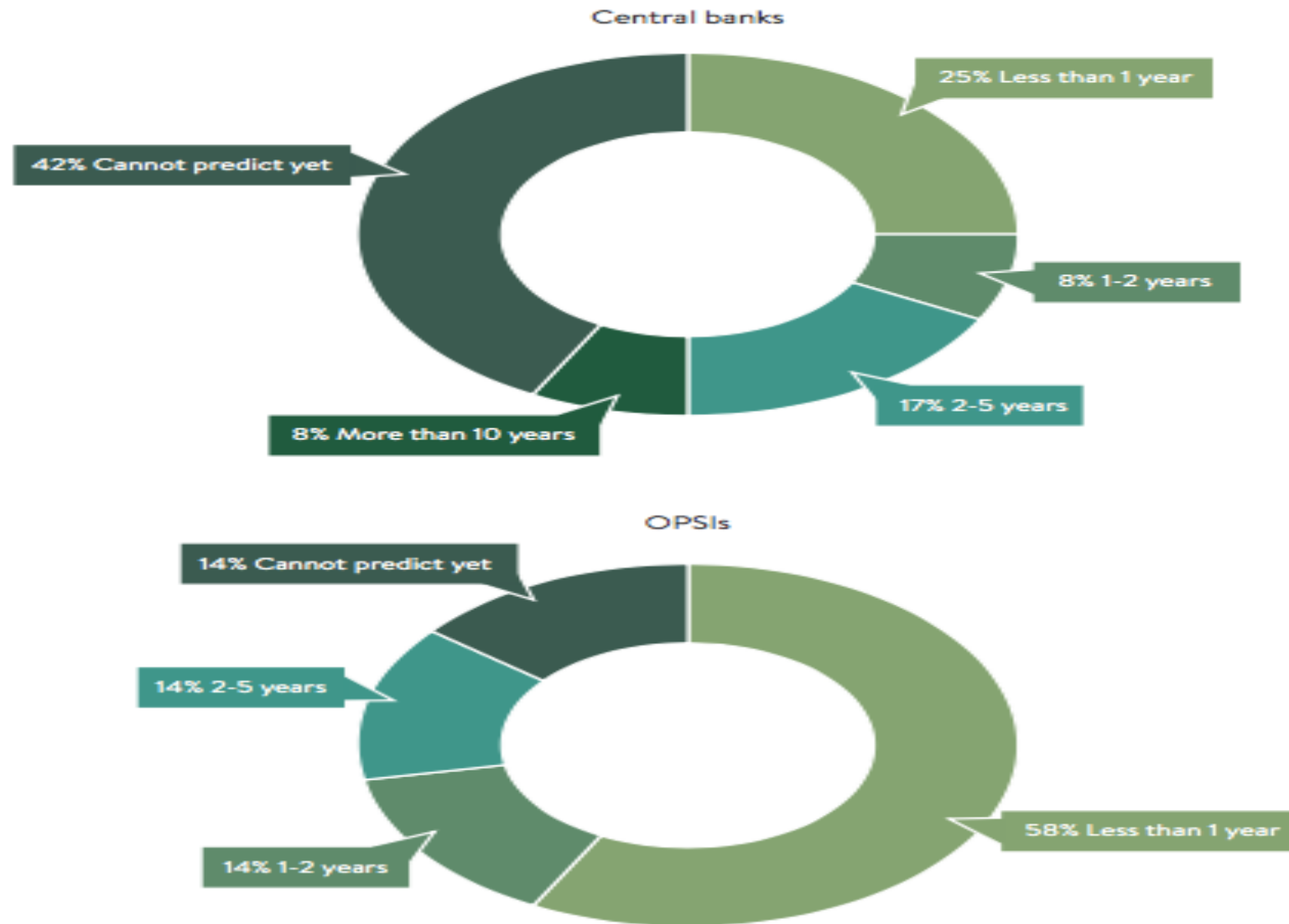


Blockchain adoption in government (Source: IBM)

Distribution of Blockchain Startups



Expected time window of first DLT trials at their institution



58% of OPSIs plan to actively trial DLT applications this year, compared to only 25% of central banks

Table 7: Legal risks and an unclear regulatory environment are key inhibitors to broader DLT adoption

Lowest average score  Highest average score

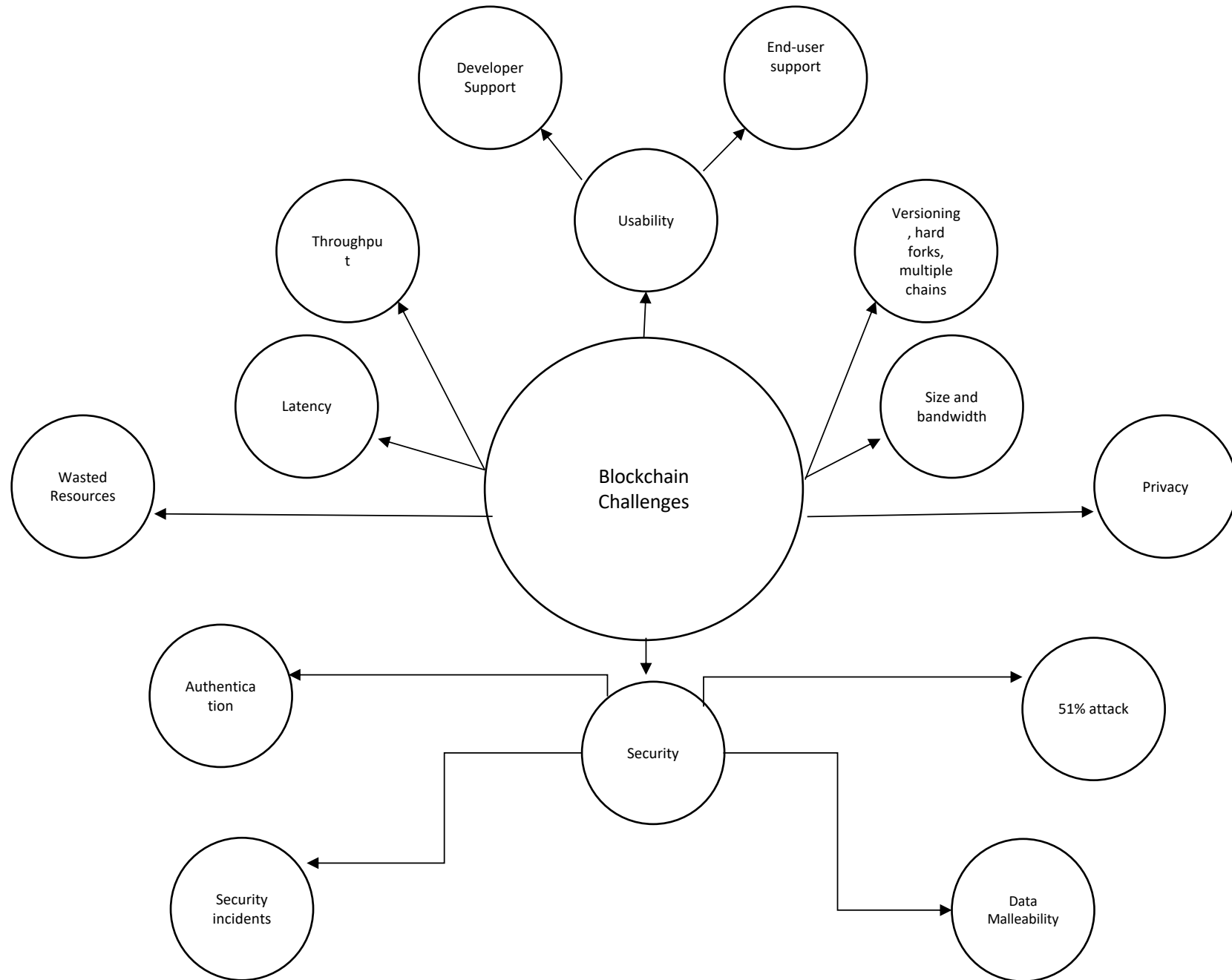
1: Strongly agree 2: Somewhat agree 3: Neither agree nor disagree 4: Somewhat disagree 5: Strongly disagree

CHALLENGES TO BROAD DLT ADOPTION	WEIGHTED AVERAGE	INFRASTRUCTURE PROVIDERS	APPLICATION DEVELOPERS	OPERATORS
Legal risks/regulatory framework	1.97	2.25	1.60	1.64
Confidentiality issues	2.09	2.05	2.20	2.10
Reluctance to change established business processes	2.17	2.47	2.00	1.73
Immature technology	2.28	1.85	3.20	2.64
Difficulty of building business network	2.44	2.45	2.20	2.55
Potential issues with data protection laws	2.60	2.85	2.80	2.00
Scalability/performance concerns	2.81	2.70	2.80	3.00
Reluctance to give up some control	2.88	3.05	2.60	2.70
Security concerns	2.91	2.95	2.80	2.89
Unknown costs/benefits	3.08	3.14	3.60	2.70
Lack of suitable use/business case	4.00	4.10	4.00	3.82

Note: The lower the score, the more important the challenge is considered (1: very significant challenge; 5: no challenge at all).
Hileman, Garrick and Rauchs, Michel, 2017 Global Blockchain Benchmarking Study (September 22, 2017)

Blockchain's Promise ?





Fragmentation: The Need For a Network of Value

- Need to connect different ledgers together for the blockchain to deliver true value
- Aggregating the various parts of the blockchain and all value is authenticated.
- IoT and web services
- AI - becomes the basic engine.
- Yet this is where tension occurs.
- For true value to become a reality, require buy-in from all parties, otherwise fragmented chains.
- **How to obtain buy-in from all parties to overcome fragmentation ?**

Trust Vs Trustlessness

- Blockchain is trustless by design, to deliver a new type of trust.
- A new type of trust that we are not familiar with, nor are traditional institutions built upon.
- There is no point using blockchain in the same frame of mind of our existing economy and system.
- **How can we create true societal believe in the interconnected blockchains?**

Centralization Vs. Decentralization

- Blockchain by design decentralizes power.
- Yet there's tension in that if we want to make sure blockchain is used for good
- Who defines “good” ?
- Need for a central authority to provide the guiding rules and principles ?
- Throughout history centralized authority has decided the “GOOD”
- Decentralized blockchain technology offers a new option to define Good
- **How can we create a decentralized anonymous and autonomous consensus mechanism that helps define “GOOD”**

Humanising the Blockchain

- Ease of relating the blockchain to binary engagements, transactions etc.
- Humans are complex not binary
- **How can the blockchain encapsulate the human condition / complexity / preferences ?**

Possible “Tech Integrated” Solution

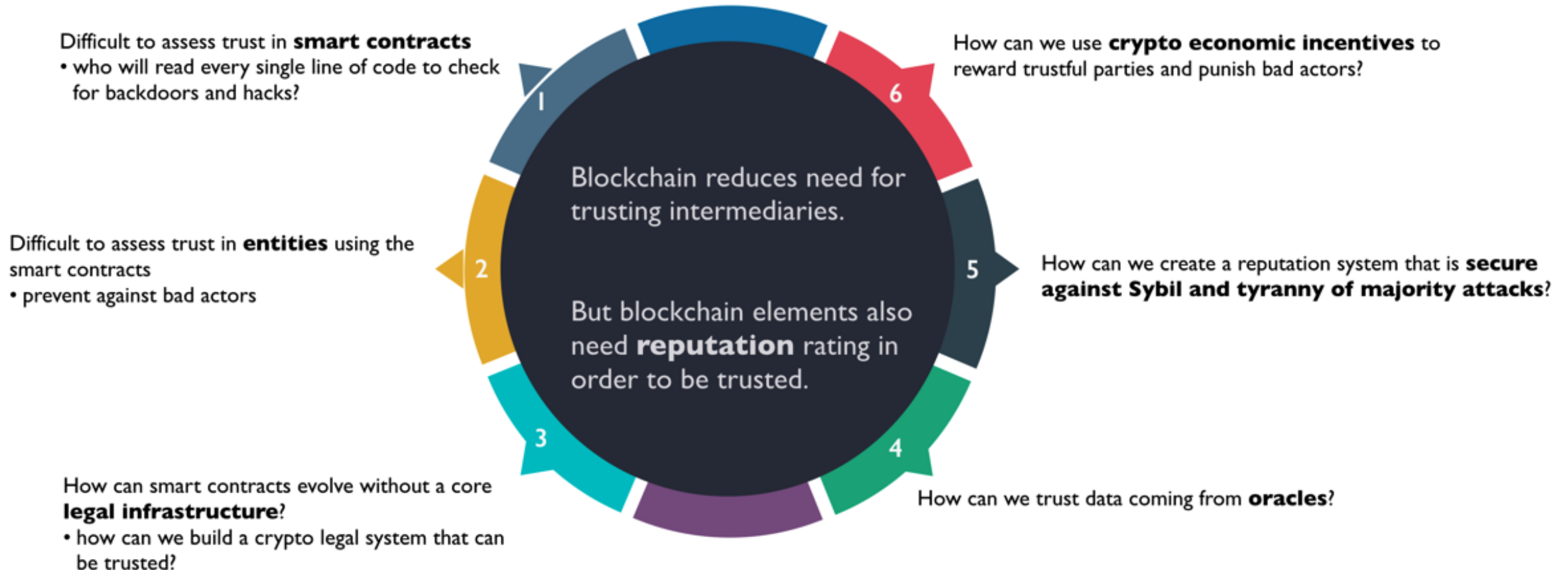
Semada Platform

Blockchain infrastructure for measuring domain specific reputation

Semada Technical Whitepaper

Flexible, Secure, Transparent, Governance

Reputation Verification Platform



Semada's Proof of Stake Protocol - Comparison

Wulf Kaal

February, 2018

Overview

SPoS has elements of DPoS and chain-based PoS, as time slots are regular, and block producers are chosen randomly based on stake holdings. SPoS also has BFT-style PoS elements since all blocks are evaluated through Semada's validation pool.

Parameter	SPoS Semada	dPoS EOS	dBFT POS NEO	PoS Cardano	PoS Casper	PoW BTC/ETH
1) Decentralized • Large number of nodes • Anyone can become a node? • Nodes are not concentrated • Censorship resistant • Governance • ICO process • Regeneration	9/10 + Open membership allows any pseudonymous user with proper skills + inflationary token encourages active participation and discourages rent sitting, inhibiting cartels + prevents economy of scale centralization that comes from computing resources (Bitcoin and Ethereum) or campaigning ability (EOS) + on-chain governance; +Can regenerate from 1 node	6/10 - delegate election protocol favors corruption of delegates (e.g., through loss of anonymity) - Sybil delegates likely by economy of scale of campaigning skill	6/10 - delegates similar to EOS - 66% network connectivity and participation required to guarantee liveness	7/10 +on chain governance first version of Ouroboros deployed with the Byron release; - only IOHK-controlled nodes participating in consensus; Community participation via delegated staking will begin with the Shelley release (2018)	7/10 - details not finalized; ad hoc solutions - concentrated rewards leads to cartels	7/10 - mining pools arise from economy of scale of computing resources; - lack of transparent governance process

Parameter	SPoS Semada	dPoS EOS	dBFT POS NEO	PoS Cardano	PoS Casper	PoW BTC/ETH
2) Scalability	8/10 TBD + Evolutionary structure quickly drives/adapts to maximal efficiency; swift adoption of optimal protocols, balancing speed and security in response to market needs	9/10 + Delegation enables higher computational efficiency than PoW EOS: with optim. <=50k TPS Steemit: 1.2 mil T/Day	9/10 + ditto - 66% network connectivity required With optim. <=10k TPS	7/10 Expectation of high transaction throughput via use of Recursive Internetwork Architecture (RINA) technology, partitioning transactions to different sets of elected leaders – same likely for sharding	TBD ETH <=15TPS	5/10 - no SC Hash Mining <=3.3 - 7 TPS - Storage - Bandwidth -CPU/Memory
3) Language	TBD	8/10 + uses web assembly (Microsoft, Google, Apple); Ethereum will move to it + very fast + C, C++, Rust, Solidity in progress - not a safe language	8/10 + Python, Java, C#, F#	7/10 + Haskell functional language CBD safety - poor Haskell adoption world wide + IELE supports smart contracts written in any programming language that has a formal semantics in K, e.g. Simon	8/10 + Solidity (~C, JavaScript), Serpent & Viper (~Python), LLL (~Lisp), Mutan (~Go), Rust	5/10 Satoshi=C++, distributed binary data; limited functionality

Parameter	SPoS Semada	dPoS EOS	dBFT POS NEO	PoS Cardano	PoS Casper	PoW BTC/ETH
4) Security* *SPoS paper, Chapter 6 for definitions	9/10 + reward structure incentivizes honest block production, policing; continual protocol development fairly rewarded; flexibility allows pivots to increase security at expense of speed	7/10 - Centralization concerns; anonymity; perverse delegates incentive; Sybil delegates; Tyranny of the majority; stake grinding; $P + \epsilon$ attack; censorship transaction fees make spam and DoS attacks expensive to carry out; without them smart contracts and blockchains are vulnerable to these kinds of attacks	7/10 - Similar delegate concerns to EOS - 66% network connectivity/ liveness required	8/10 + structure of economic rewards increase safety, check on block production via <i>transaction endorsing</i> – assumptions of partially synchronous network with honest majority and upper limit on how long honest nodes can be offline +KEVM constructs designed with security as priority	TBD - ad hoc solutions; under development	9/10 +hash mining; openness - Long-term centralization concerns; censorship
5) Governance	8/10 + On-chain governance properly incentivized, designed to create and maintain consensus within and between DAOs as they evolve, gives DAOs the opportunity to properly reward users for their contribution	5/10 Famous developers (+ short term/ - long term)	5/10 Famous developers/ whales	7/10 + On-chain protocol changes. Assumes fair “rule of law” system lowers likelihood of forking over simple protocol changes; plans for on-chain treasury for long-term protocol improvement and with machine testable specifications	6/10 Famous developers/ whales; + historical evidence of open culture	5/10 Famous developers/ whales

Parameter	SPoS Semada	dPoS EOS	dBFT POS NEO	PoS Cardano	PoS Casper	PoW BTC/ETH
6) Corresponding Market	Reputation Systems, DAOs, IoT, Gig-Economy	Large enterprises / Apps that need high performance	Government ties Large enterprises	DAOs, large enterprises	DAOs, Smart Contracting sensitive to decentralization	Store of Value

Thank You

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